



krista marie kelly

krista marie kelly
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**SUMMARY
EXPERIENCE**

2012 graduate of Apparel Design Program at SCCC. 3 years experience in merchandising & design industry. Five years experience owning & operating a small-scale clothing business. Accustomed to working long hours & in high-pressure situations. Self-motivated and eager to learn.

SKILLS

COMPUTER

- +Excel
- +Photoshop
- +Illustrator
- +MS Office
- +Optitex PDS 10

TECHNICAL/DESIGN

- +Textile design
- +Graphic design
- +Technical sketching
- +Specification packages
- +Patternmaking & construction
- +Fitting & alterations
- +Fashion show production

PROFESSIONAL

- +Product merchandising
- +Retail & wholesale sales
- +Attention to detail
- +Organization & multi-tasking
- +Deadline orientated
- +Collaboration & teamwork
- +Super color discrimination

**INDUSTRY
EXPERIENCE**

Greensource Apparel Inc.

Production Liaison, June 2013 to February 2015

- +Daily communication with factory affiliates - US and overseas.
- +Prepped all production artwork for factories - artwork fine-tuning & revisions, sizing, color selection, strike-off comments, etc.
- +Successfully juggled up to 50 open P.O.s simulateously, met deadlines effectively.
- +Technical package development - technical sketching, grading, BOMs, stitch type callouts, etc.
- +Textile design - plaids & novelty prints. Graphic design - tee shirt & packaging.
- +Catalogued & organized trims, samples, & production artwork.
- +Daily use of Photoshop, Illustrator, and Excel.

SanMar

Merchandising & Design Paid Intern, January 2013 to June 2013

- +Created physical & digital comprehensive Color System under management guidance.
- +Assisted Head Designer with Illustrator technical sketches & color-ups, design inspiration, market research & color projects.
- +Assisted Senior Merchandiser with competitive analysis, data entry for analysis & record keeping, meeting notations & various odd jobs.
- + Served as Catalogue Liaison between Product Creation Team and Marketing Team.

Shesho Designs

Owner, Sole Proprietor, 2007 to 2011

- +Performed all aspects of production, retail, & administration.
- + Merchandised, promoted, & developed brand identity; retail & wholesale sales.

Lizzie Parker Clothing

Intern, June 2011 to September 2011

- + Assisted & observed in line design process.
- + Manufactured & tagged samples for public relations use.

Fashion First Seattle

Intern, June 2011 to September 2011

- + Head stylist backstage day of show, fitted & briefed models & dressers.
- + Fitted, styled, categorized, packed & transported 100 looks with over 700 components.
- + Notated & summarized meetings, model castings & wardrobe pulls.
- + Communicated & troubleshooted issues with designers & store owners.

**AWARDS
&
PRESS**

- +Seamless in Seattle 2012, Award, Best Modern Urban Wear
- +The Stranger newspaper, "Krista Kelly: Oiled Silk and Saucy Tomboys," April 2013
- +School of Apparel Design & Development website, Featured Graduate.
- +Goomah Magazine, Cover, July 2012
- +The Stranger newspaper, "What Are You Doing? Fashion & Style Edition," April 2010
- +The Stranger newspaper, Cover, October 2009

EDUCATION

- +Seattle Central Community College, Seattle, WA
AAS School of Apparel Design & Development, June 2012
- +Western Washington University, Bellingham, WA
BA Sociology/Political Science, Dean's List, June 2005